

# Netezza

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*Netezza* is leading a revolution in enterprise data warehousing with breakthrough performance and ease-of-use at an affordable cost.

The *Netezza Performance Server (NPS)* is a fully-integrated data warehouse appliance containing the database, server and storage within a single unit. The NPS appliance manages extremely fast data loads and delivers 10 to 50 times the performance at less than half the cost of comparable data warehouse platforms.



*“Netezza's appliance helps UK companies such as Orange and Caudwell Communications to quickly and cost-effectively process billions of records to identify customer trends, uncover fraud and improve network utilisation.”*

The NPS appliance enables organizations with terabytes of dynamic, detailed data to dramatically simplify even the most complex Business Intelligence initiatives.

Through its *Asymmetric Massively Parallel Processing (AMPP)* architecture, the NPS appliance combines the processing power of Symmetric Multi-Processing (SMP) with the scalability of Massively Parallel Processing (MPP) to deliver breakthrough simplicity and price/performance.

*Netezza's* patent-pending *Intelligent Query Streaming* design optimises the flow of information by placing silicon processors at the disk level so only the relevant data is processed.

Built for quick deployment, simple administration and nearly infinite scaling, the NPS appliance is fully compatible with companies' existing Business Intelligence infrastructures, applications, legacy systems and data.

The total cost of ownership is a fraction of the cost of solutions currently on the market, making the NPS appliance an affordable solution for tera-scale Business Intelligence.

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“We believe that the *Netezza* data appliance represents a long overdue price-performance paradigm shift. Tera-scale massively parallel processing (MPP) capability is no longer a technology choice enjoyed by a select few. Our unique MPP expertise; combined with the *Netezza* NPS platform offers real business benefit and a rapid return on investment for our clients.”

***Paul Johnson***

Technical Director

Leading Edge

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**Leading Edge** is one of the first System Integrators in the world to have successfully deployed *Netezza* NPS solutions.

**Leading Edge Business Solutions** provides tera-scale data warehousing, business intelligence and data mining solutions. We have in-depth expertise and many satisfied blue-chip clients within the telecommunications, retail and finance sectors - the verticals that have traditionally struggled with data overload.

Our team has decades of high-end data warehousing experience based on massively parallel processing (MPP) platforms, such as *Netezza*. We are an accredited *Netezza* Professional Services partner, offering consulting, administration, design, development and training expertise.